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i.e. DISTRIBUTION

UNITED STATES DISTRICT COURT
CENTRAL DISTRICT OF CALIFORNIA
SOUTHERN DIVISION

SEVEN WELLS, LLC, a California
limited liability company, dba i.e.
DISTRIBUTION,

Plaintiff,

v.

SYLVIA RUPAR, INC., a Texas
corporation, dba SRI APPAREL
MARKETING; SYLVIA RUPAR, an
individual; NASH MANUFACTUR-
ING, INC., a Texas corporation, and
DOES 1 through 10, inclusive,

Defendants.

CASE NO. SACV10-00323 AG (MLGx)

**CONSENT JUDGMENT AND
PERMANENT INJUNCTION
AGAINST DEFENDANTS SYLVIA
RUPAR AND SYLVIA RUPAR, INC.**

JMBM
Jeffer Mangels
Butler & Mitchell LLP

ORDER

IT IS HEREBY ORDERED AND ADJUDGED THAT:

1. This Court has jurisdiction over the subject matter of this action and the parties thereto.

2. Plaintiff is the owner of valid protectable trademarks rights in and to the FLAMEBOY® design mark (the subject of United States Trademark Registration Nos. 3,245,131 and 3,233,660) and the family of marks comprised of the FLAMEBOY® design mark and variations thereon, in connection with, *inter alia*, skateboards, skateboard accessories, apparel, and footwear (collectively, the "FLAMEBOY Marks"). An image of the FLAMEBOY® mark and representative images of the family of FLAMEBOY Marks is attached hereto as Exhibit A.

3. Defendants have adopted and used what they have designated as the SMARTY BOARDS design mark (the subject of United States Trademark Registration No. 3,051,357, owned by Defendant SRI) and a family of marks comprised of the SMARTY BOARDS design mark and variations thereon, in connection with the marketing, advertising, and sale of skateboards, apparel, and/or footwear (collectively, the "SMARTY BOARDS Marks"). An image of the SMARTY BOARDS design mark and representative images of the family of SMARTY BOARDS Marks is attached hereto as Exhibit B.

4. Defendants use of the SMARTY BOARDS Marks creates a likelihood of confusion as to source, sponsorship, or association, with Plaintiff, Plaintiff's products, and/or Plaintiff's FLAMEBOY Marks.

5. Plaintiff is and will continue to be damaged by the continued maintenance of United States Trademark Registration No. 3,051,357 for the SMARTY BOARDS design mark. Accordingly, pursuant to 15 U.S.C. §§ 1064 and 1119, United States Trademark Registration No. 3,051,357, owned by Defendant SRI, shall be cancelled in its entirety.

1 6. Defendants, and each of their respective officers, directors, stockholders,
2 owners, agents, representatives, servants and employees, and all those acting in
3 concert or privity therewith who receive actual notice of this Consent Judgment and
4 Permanent Injunction by personal service or otherwise, are hereby permanently
5 enjoined and restrained from directly or indirectly:

6 a. using the SMARTY BOARDS Marks, or any of them, in
7 connection with the marketing, advertising, or sale of skateboards, apparel, and/or
8 footwear;

9 b. using any false or misleading designation of origin, or false or
10 misleading description or statement, including using the SMARTY BOARDS Marks,
11 or any of them, that can, or is likely to, lead the consuming public or individual
12 members thereof, to believe that any product provided by either of the Defendants is
13 in any manner associated or connected with Plaintiff, or is sponsored, approved or
14 authorized by Plaintiff;

15 c. otherwise infringing Plaintiff's trademark rights in any way
16 including, without limitation, Plaintiff's rights, common law or otherwise, in the
17 FLAMEBOY Marks;

18 d. engaging in any unfair business practices or any acts of unfair
19 competition in any manner with respect to Plaintiff's product line or the FLAMEBOY
20 Marks; and

21 e. seeking, acquiring, or maintaining any federal or state trademark
22 registration for the any of the SMARTY BOARDS Marks, alone or in combination
23 with any other element.

24 7. Defendants shall take all reasonable steps to ensure that its agents,
25 servants, officers, directors, employees, successors and attorneys do not violate the
26 terms of this Consent Judgment and Permanent Injunction. Defendants shall not
27 assist any entity, directly or indirectly, in engaged in conduct that violates the terms
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1 of this Consent Judgment and Permanent Injunction or forming any new entities
2 which violate the terms of this Consent Judgment and Permanent Injunction.

3 8. This Court shall retain jurisdiction over the parties hereto for the
4 purposes of any proceeding to enforce this Consent Judgment and Permanent
5 Injunction. In the event Defendants, or any of their respective agents, servants,
6 officers, directors, employees, successors, or attorneys, and those persons in active
7 concert or participation with them who receive actual notice of this Consent
8 Judgment and Permanent Injunction by personal service or otherwise, violate any of
9 the terms of this Consent Judgment and Permanent Injunction, Plaintiff shall be
10 entitled to immediately seek, with or without notice to any of the Defendants an order
11 to show cause as to why an injunction should not issue to prohibit such violation. In
12 the event the Court finds that any violation by Defendants of the terms of this
13 Consent Judgment and Permanent Injunction have taken place, Plaintiff shall be
14 entitled to its actual attorneys' fees and costs incurred.

15 9. Notwithstanding any contrary provisions of the Federal Rules of Civil
16 Procedure, and notwithstanding the absence of any findings of fact and/or
17 conclusions of law by this Court, any requirements for which have been expressly
18 waived by Defendants, this Consent Judgment and Permanent Injunction is a final
19 judgment in this action and suitable for entry by the Clerk pursuant to Fed. R. Civ.
20 Proc. 58 and 79(a). All rights to appeal this final judgment, on any basis, have been
21 expressly waived by the Defendants.

22 10. Each party shall bear its own costs and attorneys' fees, except that
23 Defendants shall pay Plaintiff the amount of \$2,500 by January 31, 2011. Any late
24 payment shall accrue the maximum legal interest.

25
26 DATED: January 27, 2011



THE HONORABLE ANDREW J. GUILFORD
UNITED STATES DISTRICT COURT JUDGE